



**YOU BRING THE FRIENDS,  
WE'LL BRING THE COFFEE.**  
and chocolate, yes, chocolate.

**Here's the deal...**

A lot of people believe the basics of church communication are too hard to master. You know what?

**WE CAN HELP!**

*Oh*  
— YOU WERE —  
**SERIOUS?**

**SATURDAY, JULY 20**  
(Don't worry, you'll be out by noon!)

- |            |                                   |
|------------|-----------------------------------|
| 8:30 a.m.  | Coffee & Chocolate                |
| 9:00 a.m.  | Coffee & Group Conversation       |
| 10:15 a.m. | Coffee Break                      |
| 10:30 a.m. | Coffee & Small Group Conversation |
| 11:30 a.m. | Coffee, A Pep Talk & Chocolate    |

**Conversation Topics:**

3 Secret Questions for Church Communicators

Defining Your Brand

Creating Your Strategy

Taking Action & Bringing it All Home